

Gregg Bettis + Streamline | Kick-Off

August 4th, 2023 | Friday Afternoon Agenda

Summarized Goal(s) // Catch-Up

2:00pm-2:10pm (All times CST)

Ideation // Intended Audience

2:10pm-2:25pm

Theme // What's a Win?

2:25pm-2:40pm

Outline // Organization + Formatting

2:40pm-3:05pm

Book Launch // Publish Expectations

3:05pm-3:15pm

Sky Diving Checklist // Technology

3:15pm-3:25pm

Next Steps // Follow-Up & Timeline

3:25pm-3:30pm